



2024 Ontario Region Sponsorship Program

2024 ANNUAL PROGRAM

~~Platinum Sponsor: \$10,000 – 1 available~~ **Sold out!**

- ❖ Keynote Speaker Sponsor of Ontario **the Economic Outlook 2024**
- ❖ One free table of 8 at Ontario **the Economic Outlook 2024** (value \$ 980)
- ❖ Keynote Sponsor sign at **the Economic Outlook 2024**
- ❖ 50% off on foursome of golf at the Ontario Links & Learn Golf Tournament 2024 (value \$ 350)
- ❖ Unlimited Free (**Ontario only**) webinar tickets *Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Platinum Sponsor in the CPBI Ontario region web page
- ❖ Recognition at the start of CPBI Ontario-hosted events
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (2 x per year).
- ❖ 1 Customized social media (LinkedIn) Marketing post. (Share a white paper, survey results or other resources with CPBI users. Notification to members in the weekly Newsletter and in LinkedIn Posts.)

GOLD Sponsor: \$ 7,500 – Available 4 – 2 Available

- ❖ Keynote speaker Sponsor at one of the following events in 2024:
 - 1 Pension & Benefits Seminar in Toronto (Fall 2024) – available.
 - 2 Pension & Benefits Seminar in London (Spring and Fall 2024) - available.
 - 1 Links & Learn Golf Tournament in the GTA (Summer 2024) - available.
- ❖ 1 table of 6 at the sponsored event (value \$ 800)
- ❖ Keynote sponsor sign at the sponsored event.
- ❖ Free Foursome of Golf at the Links & Learn Golf Tournament 2024 (value \$ 700)
- ❖ 100 Free (**Ontario only**) webinar tickets *Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Gold Sponsor in the CPBI Ontario region web page
- ❖ Recognition at the start of CPBI Ontario-hosted events.
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (2 x per year).
- ❖ 1 Customized social media (LinkedIn) Marketing post. (Share a white paper, survey results or other resources with CPBI users. Notification to members in the weekly Newsletter and in LinkedIn Posts.)



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SILVER Sponsor: \$ 4,000 – available 5 **Sold out!**

- ❖ 1 table of 6 at one of the in-person breakfast seminars in 2024 (value \$ 800)
- ❖ 50% off on golf foursome (value \$ 350)
- ❖ 100 Free (**Ontario only**) webinar tickets *Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Silver Sponsor in the CPBI Ontario region web page
- ❖ Recognition at the start of CPBI Ontario-hosted events.
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (2 x per year).
- ❖ 1 Customized social media (LinkedIn) Marketing post. (Share a white paper, survey results or other resources with CPBI users. Notification to members in the weekly Newsletter and in LinkedIn Posts.)

Emerald Sponsor: \$ 2,500 – available 6

- ❖ 1 table of 6 at one of the in-person breakfast seminars in 2024 (value \$ 800)
- ❖ 100 Free (**Ontario only**) webinar tickets *Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Emerald Sponsor in the CPBI Ontario region web page
- ❖ Recognition at the start of CPBI Ontario-hosted events.
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (1 x per year).

BRONZE Sponsor: \$ 1,000 – available 8

- ❖ 100 Free (**Ontario only**) webinar tickets *Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Bronze Sponsor in the CPBI Ontario region web page
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (1 x per year).



CANADIAN PENSION & BENEFITS INSTITUTE

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| January to December, 2024 | Platinum | Gold | Silver | Emerald | Bronze |
|---|---------------------|--------------------|--------------------|--------------------|--------------------|
| Keynote Speaker Sponsor of Ontario the Economic Outlook 2024 | yes | no | no | no | no |
| Keynote speaker Sponsor at one of the following events in 2024 | no | yes | no | no | no |
| One free table of 8 at Ontario the Economic Outlook 2024 | yes | no | no | no | no |
| 1 table of 6 at the sponsored event (value \$ 800) | no | yes | yes | yes | no |
| Keynote sponsor sign at the sponsored event | yes | yes | no | no | no |
| Free Foursome of Golf at the Links & Learn Golf Tournament 2024 | no | yes | no | no | no |
| 50% off on foursome of golf at the Ontario Links & Learn Golf Tournament 2024 | yes | no | yes | no | no |
| Unlimited Free (Ontario only) webinar tickets *Does not apply to fundamentals, certificate programs, in-person conferences and summits. | yes | yes | yes | yes | yes |
| Recognition in the CPBI Ontario region web page | yes | yes | yes | yes | yes |
| Recognition at the start of CPBI Ontario-hosted events | yes | yes | yes | yes | no |
| Your logo in the sponsorship banner in weekly announcement. | yes | yes | yes | yes | yes |
| Recognition in social media posts | 2/year | 2/year | 2/year | 1/year | 1/year |
| Customized social media (LinkedIn) Marketing post. | 1/year | 1/year | 1/year | no | no |
| Total Available | 1 | 4 | 5 | 6 | 8 |
| Annual Investment: | \$ 10,000.00 | \$ 7,500.00 | \$ 4,000.00 | \$ 2,500.00 | \$ 1,000.00 |